



Artesia Farmers/Community Market Information Sheet-2010 Season

WHO May Participate: Any person who lives in Eddy county or any contiguous county. Potential vendors are required to sell only those items grown (only horticultural items allowed) in Eddy county or a contiguous county.

All vendors must submit an application to Artesia MainStreet. The Farmers/Community Market Management Committee reserves the right to accept or reject any application.

WHAT May Be Sold:

- Fresh vegetables
- Fresh fruits, nuts and berries
- Fresh or dried herbs
- Cut flowers
- Hay
- Raw, unprocessed honey
- Ornamental vegetables, fruits and flowers (including but not limited to gourds, ornamental pumpkins, colored corn, bunches or wreaths of dried flowers, unfinished chile ristras and wreaths, garlic braids)
- Baked and canned goods that are baked in a NMED approved kitchen with proper permits
- Eggs, milk, and livestock may be sold in keeping with the NMED and USDA regulations
- Handmade crafts, jewelry, art, baskets, clothing, household items, etc.

Anyone interested in selling cut flowers should notify market managers in advance unless they have their own permit from New Mexico State Department of Agriculture. If they only intend to sell at the Artesia Garden Gusher Market they can sell under the Market's umbrella license at no cost to the vendor.

Foods may only be labeled Organic if they are certified or registered as such with the NM Organic Commodities Commission (505 841 9067).

Approval may be granted by AMS to sell items outside of these parameters based on the vendor application.

WHEN: Every Saturday, 8 a.m.-10:30 a.m.
Beginning June 26, 2010 with the last day September 18, 2010

WHERE: Myco Parking Lot next to the Derrick Floor
505 West Main Street
Artesia, NM 88210

COST: Season Rate: \$50.00
Monthly Rate: \$20.00
Day Rate: \$5.00
Vendors must supply their own tents, tables, chairs, displays, etc.

<u>CONTACT:</u>	Artesia MainStreet PO Box 1635 510 W. Main Street Artesia, NM 88211 (575) 746-1117 www.artesiamainstreet.com	Tammy Ingram 308-3846 Market Manager or Rebecca Prendergast 746-1117 Artesia MainStreet Manager amsfarmersmarket@gmail.com
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Artesia Farmers/Community Market Vendor Application

Name: _____

Mailing Address: _____

Garden Address: _____

Phone Number: _____

E-mail Address: _____

Website: _____

Do you want us to give your phone number to potential customers looking for certain produce? Yes _____ No _____

PRODUCE OR OTHER NATURAL PRODUCTS YOU PLAN TO SELL AND THEIR SOURCE:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Have you been permitted by the NMED? Yes _____ No _____ If so, please submit a copy with this application.



Artesia Farmers/Community Market Operational Requirements for Vendors

1. All produce **MUST** have been grown in Eddy county or a contiguous county by vendors or their agents selling the produce. There will be no reselling of produce obtained from retail outlets. All vendors are subject to inspection by the local county extension agent or representatives of Artesia Farmers/Community Market. Out of state residents are required to have statement from their extension agent or other official stating that they are the growers of the produce.
2. Items to be sold include fresh fruits, vegetables, herbs, cut flowers, potted plants, raw honey, and hay that have been raised by the vendor. Dehydrated items allowed include vegetables, chili, herbs, gourds, and fruits. Dehydrated items must be bagged and labeled with ingredients and contact person. Un-lacquered garlic braids and chile ristras and wreaths are allowed. Dried and painted gourds are allowed. Dried flowers and flower wreaths will be allowed as long as at least 50% of the material used is grown by the vendor. Baked and canned goods are allowed but must be made in a NMED approved kitchen with proper permits. Eggs, dairy, or other animal products are allowed if at least 50% of the material used is grown by the vendor and all specifications set by the NMED and USDA are met.
3. Vendors selling plants, cut flowers and plant parts must be authorized by the market management and abide by all regulations set forth by the New Mexico Department of Agriculture Plant Protection License for Farmers' Markets.
4. All edible produce shall be displayed at least two feet above the surface of the ground.
5. **ALL SCALES**, if used, **MUST** be certified by a NM Department of Agriculture inspector **AND HAVE THE STICKER CLEARLY VISIBLE** or must be labeled "not calibrated-for estimate only." We encourage vendors to sell by item, bunch, number or volume.
6. Handmade/crafted items (including but not limited to) crafts, jewelry, art, baskets, clothing, household/kitchen items, bowls, birdhouses, blankets, etc. Vendors selling craft items understand that **NO** items will be previously used, second hand or for re-sale at the market. All items offered must be at least 50% hand crafted and approved by the Market Manager prior to selling.
7. Each Vendor must have enough cash to make change for customers and are responsible for collecting correct information with regards to collecting checks. Vendors should also supply customers with sacks.
8. All Vendors must wear clean outer garments and keep hands clean. Likewise, if vending out of the back of a trailer or pick-up bed, the bed must be clean and free of fluids and spoiled produce. Vendors will be required to provide their own cleaning equipment and supplies for spills or accidents within their booth area. Each vendor will provide their own refuse container and remove it and its contents at the close of each market day.

9. No animals or fowl shall be allowed or kept in the immediate sales area. Signs will be posted. Only service animals will be allowed in the market area.
10. No smoking will be allowed in the immediate area of the market. Vendors and consumer's are asked to remain outside the market perimeters while smoking.
11. All vending facilities shall be removed by the end of each day's operation.
12. The premises of the market shall be kept free of litter or rubbish. You MUST supply garbage bags and take your litter with you. Trash receptacles will be provided for customer litter.
13. All vendors must pay a participation fee. Vendor rates are as follows:
Season-\$50, Monthly-\$20, Day Rate-\$5. All vendor fees are non-refundable and are payable at the beginning of each market day or in advance.
14. Each vendor will be responsible for setting up their booths, and must be responsible for providing all tables and chairs needed for their booth. AMS will not rent tables, chairs, and tents.
15. Each vendor will be required to make at least two vendor meetings during the market season. A meeting schedule will be provided to the vendor upon application completion.
16. Each vendor must be set up and ready to sale by 8 a.m. No sales are to begin until 8 a.m. each Saturday.
17. Vendors may set his/her own prices. AMS encourages vendors to be competitive with their pricing.
18. Vendors selling items **subject to gross receipts taxes** must have a City of Artesia business license and are responsible for the payment of the tax. All vendors not subject to gross receipts tax may operate under the Artesia MainStreet business license.
19. A representative of the Artesia Farmers/Community Market will be available at each market. Information and questions should be directed to that person. Point of contact: Rebecca Prendergast, 575-746-1117. Tammy Ingram, 575-308-3846.
20. Vendors must sign an affidavit stating that they have read these rules, understand them, and will abide by them. A liability statement releasing the Artesia Garden Gushers Market, Artesia MainStreet, and the City of Artesia from any damages incurred at the market must also be signed.
19. AMS brings the Farmers' Market to consumers as a non-profit event and is a middle man in partnering marketers with consumers. AMS reserves the right to terminate, at its sole discretion, permanently or for any other period of time, any vendor's privilege of showing, displaying, or marketing goods or services at the Farmers' Market or attending the Farmers' Market for any violation of the Farmers' Market rules, disruption of the Farmers' Market, any violation of any governmental rule, law, ordinance, or regulation, or any other reason deemed appropriate by AMS. In such event, AMS shall refund to such vendor any monies paid by such vendor for any future marketing events.



Artesia Farmers/Community Market Affidavit

I agree to abide by the Operational Requirements for Vendors of the Artesia Farmers/Community Market; to obtain any and all permits and licenses required; and to sell only agricultural products produced in Eddy County, contiguous counties or as approved by AFCM. I further understand that failure to abide by market regulations will result in the loss of ability to sell at the Farmers/Community Market with or without a refund of any cost or fee at the discretion of the market management. I further agree not to hold the Artesia Farmers/Community Market, Artesia MainStreet or the City of Artesia responsible for any damages arising out of the sales of my products or from my presence at the market site.

Printed Name: _____

Signed: _____

Date: _____

