

# Main Street Awards



## New Mexico MainStreet Awards

**1998**

**Promotion of the Year**  
"Back To School Bash" Event

**2000**

**Public Improvement Award**  
Artesia Heritage Walkway and Plaza

**2001**

**Award for Excellence**  
Best over-all program Statewide

**Public Improvements**  
**Building Community Awards**  
Outstanding achievement in Streetscape Project

**Façade Renovation**  
Land of the Sun Theater

**Retail Promotion of the Year**  
(during streetscape renovations)

**2005**

**Excellence in Design**  
The Derrick Floor and Pioneer Sculptures

**Excellence in Downtown**  
**Promotion Event**  
Centennial New Year's Eve Celebration

**2006**

**Excellence in Downtown Promotion Event**  
Centennial Celebration

**Excellence in Marketing**  
Walking and Windshield Tour Brochure

**2007**

**Excellence in Retail Promotion**  
Art Crawl

**Excellence in Design**  
Façade Improvement Brochure

**Excellence in Preservation**  
Architectural Survey

## National Trust for Historic Preservation Awards

**2004 - 2007**

The National Trust for Historic Preservation and the New Mexico MainStreet Program certify that Artesia MainStreet, Inc. has been recognized as a National MainStreet Program for meeting the 10 standards of performance for a MainStreet organization.

## Other Awards

**2001**

**Artesia Clean and Beautiful, Inc.**  
**Business Beautification Award**

**2005**

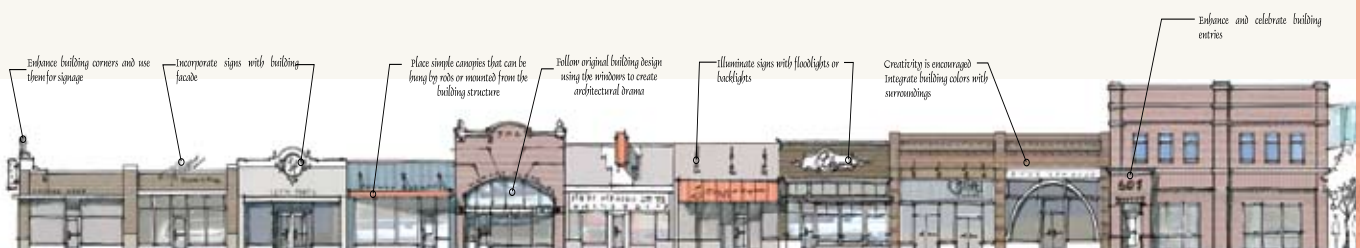
**American Concrete Institute**  
**New Mexico Chapter**

**Excellence in Concrete**  
Awarded to Smith Engineering for the work on  
The Derrick Floor

**2006**

**Design Awards NMASLA**  
(New Mexico Chapter of the American Society of Landscape Architects)

**Honor Award presented to Artesia MainStreet, Inc.**  
Artesia MainStreet for Streetscape Renovation in the  
category of Constructed Projects



### ARTESIA MAINSTREET DESIGN TIPS

Artesia MainStreet, Inc. is proud to introduce the Façade Improvement Program designed to provide assistance to business and building owners interested in making storefront improvements.

