



## Artesia Garden Gusher Market Information Sheet-2008 Season

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WHO May Participate: Any person who lives in Eddy county or any contiguous county. Potential vendors are required to sell only those items grown (only horticultural items allowed) in Eddy county or a contiguous county.

All vendors must submit an application to Artesia MainStreet. The Garden Gusher Market Management Committee reserves the right to accept or reject any application.

WHAT May Be Sold:

- Fresh vegetables
- Fresh fruits
- Fresh or dried herbs
- Cut flowers
- Hay
- Raw, unprocessed honey
- Ornamental vegetables, fruits and flowers (including but not limited to gourds, ornamental pumpkins, colored corn, bunches or wreaths of dried flowers, unfinished chile ristras and wreaths, garlic braids)
- Baked and canned goods that are baked in a NMED approved kitchen with proper permits
- Eggs, milk, and livestock may be sold in keeping with the NMED and USDA regulations

Anyone interested in selling cut flowers should notify market managers in advance unless they have their own permit from New Mexico State Department of Agriculture. If they only intend to sell at the Artesia Garden Gusher Market they can sell under the Market's umbrella license at no cost to the vendor.

Foods may only be labeled Organic if they are certified or registered as such with the NM Organic Commodities Commission (505 841 9067).

**Approval may be granted by AMS to sell items outside of these parameters based on the vendor application.**

WHEN: Every Saturday, 8 a.m.-11:00 a.m.  
July 12, 2008-October 18,2008 (or first frost)

WHERE: First National Bank Parking Lot  
303 West Main Street  
Artesia, NM 88211

COST: Season Rate: \$100  
Monthly Rate: \$30  
Day Rate: \$10  
Supply rental fees: \$10 (includes one table, two chairs, one pop-up tent)  
All vendor fees and rental fees are non-refundable. Special Rates for non-profit organizations are available.

CONTACT:

Artesia MainStreet	Tammy Ingram
PO Box 1635	Market Manager
510 W. Main Street	or
Artesia, NM 88211	Stephanie Bretz
(575) 746-1117	Artesia MainStreet Manager
<a href="http://www.artesiamainstreet.com">www.artesiamainstreet.com</a>	



# Artesia Garden Gusher Market Vendor Application

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Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Garden Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Do you want us to give your phone number to potential customers looking for certain produce? Yes \_\_\_\_\_ No \_\_\_\_\_

**PRODUCE OR OTHER NATURAL PRODUCTS YOU PLAN TO SELL AND THEIR SOURCE:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Have you been permitted by the NMED? Yes \_\_\_\_\_ No \_\_\_\_\_ If so, please submit a copy with this application.



# Artesia Garden Gusher Market

## Operational Requirements for Vendors

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1. All produce **MUST** have been grown in Eddy county or a contiguous county by vendors or their agents selling the produce. There will be no reselling of produce obtained from retail outlets. All vendors are subject to inspection by the local county extension agent or representatives of Artesia Garden Gusher Market. Out of state residents are required to have statement from their extension agent or other official stating that they are the growers of the produce.  
\_\_\_\_\_ Initial
2. Items to be sold include fresh fruits, vegetables, herbs, cut flowers, potted plants, raw honey, and hay that have been raised by the vendor. Dehydrated items allowed include vegetables, chili, herbs, gourds, and fruits. Dehydrated items must be bagged and labeled with ingredients and contact person. Un-lacquered garlic braids and chile ristras and wreaths are allowed. Dried and painted gourds are allowed. Dried flowers and flower wreaths will be allowed as long as at least 50% of the material used is grown by the vendor. Baked and canned goods are allowed but must be made in a NMED approved kitchen with proper permits. Eggs, dairy, or other animal products are allowed if at least 50% of the material used is grown by the vendor and all specifications set by the NMED and USDA are met.  
\_\_\_\_\_ Initial
3. Vendors selling plants, cut flowers and plant parts must be authorized by the market management and abide by all regulations set forth by the New Mexico Department of Agriculture Plant Protection License for Farmers' Markets.  
\_\_\_\_\_ Initial
4. All edible produce shall be displayed at least two feet above the surface of the ground.  
\_\_\_\_\_ Initial
5. **ALL SCALES**, if used, **MUST** be certified by a NM Department of Agriculture inspector **AND HAVE THE STICKER CLEARLY VISIBLE** or must be labeled "not calibrated-for estimate only." We encourage vendors to sell by item, bunch, number or volume.  
\_\_\_\_\_ Initial
6. Each Vendor must have enough cash to make change for customers and are responsible for collecting correct information with regards to collecting checks. Vendors should also supply customers with sacks.  
\_\_\_\_\_ Initial
7. All Vendors must wear clean outer garments and keep hands clean. Likewise, if vending out of the back of a trailer or pick-up bed, the bed must be clean and free of fluids and spoiled produce.  
\_\_\_\_\_ Initial

8. No animals or fowl shall be allowed or kept in the immediate sales area. \_\_\_\_\_ Initial
9. All vending facilities shall be removed by the end of each day's operation. \_\_\_\_\_ Initial
10. The premises of the market shall be kept free of litter or rubbish. You MUST supply garbage bags and take your litter with you. Trash receptacles will be provided for customer litter. \_\_\_\_\_ Initial
11. All vendors must pay a participation fee. Vendor rates are as follows:  
Season-\$100, Monthly-\$30, Day Rate-\$10. All vendor fees are non-refundable. \_\_\_\_\_ Initial
12. Each vendor will be responsible for setting up their booth, and must be responsible for providing all tables and chairs needed for their booth. They may rent tables, chairs, and tents from AMS. To rent supplies, vendors must notify AMS by the Thursday before the market day in which they plan to vend. Vendors may rent one table, two chairs, and one pop-up tent for \$10 per market day. All rental fees are non-refundable. All tables, chairs, and tents will be available for rent on a first come, first serve basis. \_\_\_\_\_ Initial
13. Each vendor will be required to make at least two vendor meetings during the market season. A meeting schedule will be provided to the vendor upon application completion. \_\_\_\_\_ Initial
14. Each vendor must be set up and ready to sale by 8 a.m. No sales are to begin until 8 a.m. each Saturday. \_\_\_\_\_ Initial
15. Vendors may set his/her own prices. \_\_\_\_\_ Initial
16. Vendors selling items subject to gross receipts taxes must have a City of Artesia business license and are responsible for the payment of the tax. \_\_\_\_\_ Initial
17. A representative of the Artesia Garden Gusher Market will be available at each market. Information and questions should be directed to that person. Point of contact: Stephanie Bretz, 575-746-1117 or 575-703-8894. Tammy Ingram, 575-748-4445 or 575-513-0975. \_\_\_\_\_ Initial
18. Vendors must sign an affidavit stating that they have read these rules, understand them and will abide by them. A liability statement releasing the Artesia Garden Gushers Market, Artesia MainStreet, and the City of Artesia from any damages incurred at the market must also be signed. \_\_\_\_\_ Initial

19. AMS brings the Farmers' Market to consumers as a non-profit event and is a middle man in partnering marketers with consumers. AMS reserves the right to terminate, at its sole discretion, permanently or for any other period of time, any vendor's privilege of showing, displaying, or marketing goods or services at the Farmers' Market or attending the Farmers' Market for any violation of the Farmers' Market rules, disruption of the Farmers' Market, any violation of any governmental rule, law, ordinance, or regulation, or any other reason deemed appropriate by AMS. In such event, AMS shall refund to such vendor any monies paid by such vendor for any future marketing events.

\_\_\_\_\_ Initial



## **Artesia Garden Gusher Market Affidavit**

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I agree to abide by the Operational Requirements for Vendors of the Artesia Garden Gusher Market; to obtain any and all permits and licenses required; and to sell only agricultural products produced in Eddy County, contiguous counties or as approved by AGGM. I further understand that failure to abide by market regulations will result in the loss of ability to sell at the Garden Gusher Market with or without a refund of any cost or fee at the discretion of the market management. I further agree not to hold the Artesia Garden Gusher Market, Artesia MainStreet or the City of Artesia responsible for any damages arising out of the sales of my products or from my presence at the market site.

Printed Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_